

Yangtze River Delta Region 2013











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Foreword

China's Yangtze River Delta Region is a thriving sector of mainland China and lies at the heart of China's rise to global economic prominence. With this rise comes a vast array of new opportunities for U.S. businesses to cash in on China's deep wealth and opportunity, while helping to make the U.S. and its businesses strong economic partners with Asian nations.

The region is composed of three major areas: the Municipality of Shanghai, Zhejiang Province, and Jiangsu Province. The total area is 81,300 square miles (210,700 square kilometers)⁷⁷. Population-wise, the region is home to over 105 million inhabitants⁷⁸. It is considered to be the world's sixth-largest economic center⁷⁹. This factbook is designed to provide basic updated information specifically on the Yangtze River Delta Region so that businesses and corporations that are interested in eastern central China's market have a baseline of information from which to launch their investments. This book specifically highlights six major booming cities of the region: Shanghai, Nanjing, Hangzhou, Suzhou, Ningbo, and Wuxi.

China and the Yangtze River Delta region are rapidly growing, developing, and changing, and U.S. businesses will only be able to get ahead through careful research and understanding of the region before diving into China's complex market.

For further information on the region, or assistance in finding trade partners here, please contact the U.S. Commercial Service at the U.S. Consulate Shanghai by e-mailing us at office.shanghaoi@trade.gov or by calling (86-21) 6279-7630.

MUNICIPALITY OF SHANGHAI

THE GOVERNMENT

Population³: 23.8 million

18th CPC Committee Secretary of Shanghai⁴





Yang Xiong (杨雄)

Upcoming Infrastructure Projects:

- Metro lines¹⁰: The city has plans to double the total number of metro lines from 11 to 22, increasing total track length from 434 km to 877 km by the year 2020. This includes:
 - o A 6.5-km extension of Line 9 from Songjiang Xincheng to Songjiang South Railway Station
 - Line 12: Set to be extended 13.1 km from Pudong to Dalian Lu Station and Jufeng Lu.
 - o Line 13: Set to be extended 8 km from Jinshajiang Lu to a new station at Huajiang Lu in Jiangqiao.
 - After Lines 12 and 13, no further lines in the inner ring road are planned; all further lines will be built outside of central Shanghai.
- ► Housing Development¹⁰: The city has plans to build 1,356 apartment units in 2013.
 - \circ Rent prices are expected to increase 5%-7% for most units, while prices for luxury homes are expected to increase 10%-12% in 2013.
 - o Mainland Chinese residents are now expected to make up 20% of the luxury apartment market.
 - o Private homes currently make up 60% of Shanghai's market due to lower borrowing rates.
- Construction¹⁰: Construction of more skyscrapers will continue in 2013.
 - \circ $\;$ The 123-story Shanghai Tower at Lujiazui will be completed in 2013. It will be opened in 2014.
 - o Jing'an Kerry Center will be opened on West Nanjing Road as a multi-use convention center.
 - o Shanghai Disney Resort will be opening in December 2015.
 - Pudong International Airport is currently being renovated at a projected cost of \$192.6 million (¥1.2 billion).
- Telecommunications¹¹: Shanghai's internet is expected to be the fastest in Asia by 2015.
 - China Telecom plans to double internet bandwidth to 32 megabytes per second by the end of 2013, surpassing Hong Kong.
 - o Currently, Shanghai has the fastest internet speed on mainland China.
 - Investments in internet expansion have reached \$79.4 billion (¥500 billion) over recent years.

THE ECONOMY

Shanghai's Special Zones and Industrial Parks12:

GDP9: \$321.2 billion (¥2 trillion) Per Capita: \$13,495

Major Industries8:

Electronics

Chemicals

Textiles

Medical

Logistics

Steel

(¥84,078)

Metal Fabrication

Petrochemical

Shanghai Caohejing Export Processing Zone

Shanghai Caohejing Hi-Tech Park
 Shanghai Caohejing Pujiang Hi-Tech Park

Shanghai Baoshan Industrial Zone

Shanghai Chemical Industry Park
 Shanghai Chongming Industrial Zone

- Shanghai Comprehensive Industrial Development Zone
- Shanghai China Fengpu Industrial Park
- Shanghai Fengjing Industrial Zone
- Shanghai Fuhua New & Hi-Tech Park
- Shanghai Hengsha Island Tourist Holiday Resort
- Shanghai Hongqiao Economic & Technological Development Zone
- Shanghai International Automobile City/Anting
- Shanghai Jiading Hi-Tech Park
- Shanghai Jingiao Export Processing Zone
- > Shanghai Jinshan Industrial Zone
- Shanghai Lujiazui Finance & Trade Zone
- Shanghai Minhang Economic & Technological Development Zone

Major Upcoming Trade Shows and Events in 201313:

Fashion Shanghai

Date: 12-14 March 2013

Location: Shanghai New International Exhibition Center

Expo Build China

Date: 01-03 April 2013

Location: Shanghai New International Exhibition Center

> IE Expo Shanghai

Date: 13-15 May 2013

Location: Shanghai New International Exhibition Center

➤ International Luxury Travel Market Asia Shanghai Date: 03-06 June 2013

Location: Shanghai Exhibition Center

Propak China

Date: 17-19 July 2013

Location: Shanghai New International Exhibition Center

Miconex

Date: 27-30 August 2013

Location: Shanghai World Expo Exhibition & Convention Center

China International Hardware Show

Date: 19-21 September 2013

Location: Shanghai New International Exhibition Center

China Toy Expo

Date: 15-17 October 2013

Location: Shanghai New International Exhibition Center

World Travel Fair

Date: 05-09 November 2013

Location: Shanghai Exhibition Center

NANJING - JIANGSU PROVINCE

THE GOVERNMENT

Population (estimated)¹⁵: 8.17 million

18th CPC Committee Secretary of Nanjing¹⁹



Yang Weize (杨卫泽)

Mayor of Nanjing¹⁶



Ji Jianye (季建业)

THE ECONOMY

GDP²¹: \$23.6 billion (¥147 billion) **Per Capita**²¹: \$2,888

(¥17,996)

Major Industries²⁰:

- Petrochemical
- Steel
- Automobile
- Electronics
- Power Generation

Upcoming Infrastructure Projects:

- The Youth Olympic Games in 2014²⁵: Will be held in August 2014. Includes a multitude of new infrastructure opportunities to support the games, as well as the availability of infrastructure after the conclusion of the games for future events.
- > Tangshan New City²⁵: A tourist recreational town under construction; will open in 2014.
- > Expansion of Metro Lines²⁵:
 - Extension of Lines 1 and 2
 - o Extension of Line 3
 - o Construction of Line 4 (started in 2012)
 - o Construction of Line 6 to the airport
 - o Construction of Line 12 to connect Jiangbei, Hexi, and Ningnan
 - o Total length of metro lines will reach 85 km.

Nanjing's Special Zones and Industrial Parks:

- Nanjing HIDZ Software Park²⁶
- Nanjing Science and Industrial Park of Overseas Scholars²⁶
- Nanjing European Scientific and Technological Industrial Park²⁶
- Nanjing Chemical Industry Park²⁷
- ➤ Nanjing New & High Technology Industrial Development Zone²⁷
- ➤ Nanjing Economic and Technological Development Zone²⁷
- Nanjing Pukou Economic Development Zone²⁷
- ➤ Nanjing Luhe Economic Development Zone²⁷
- Nanjing Lishui Economic Development Zone²⁷
- Nanjing Gaochun Economic Development Zone²⁷
- Nanjing Yuhua Economic Development Zone²⁷
- ➤ Nanjing Binjiang Economic Development Zone²⁷
- Najing Baixia Hi-tech Industrial Park²⁷

Major Upcoming Trade Shows and Events in 2013²⁸:

CMT China

Date: 15-17 March 2013

Location: Nanjing International Expo Center

> China International Marine, Port & Shipbuilding Fair

Date: 15-17 May 2013

Location: Nanjing International Exhibition Center

> Offshore Oil & Gas Technology and Equipment Exhibition

Date: 15-17 May 2013

Location: Nanjing International Expo Center

> Asia Outdoor Trade Fair

Date: 24-27 July 2013

Location: Nanjing International Exhibition Center

> The China International Photovoltaic Products and Engineering Exhibition Forum

Date: 07-09 November 2013

Location: Nanjing International Exhibition Center

HANGZHOU – ZHEJIANG PROVINCE

THE GOVERNMENT

Population (estimated)³¹: 8.8 million

18th CPC Committee Secretary of Hangzhou³³



Huang Kunming (黄坤明)

Mayor of Hangzhou (acting)33



Yang Xu Biao (杨戌标)

THE ECONOMY

Major Industries35:

- > Tourism
- > Financial Services
- > E-Commerce
- > Information Software
- Advanced Equipment Manufacturing

GDP³⁶: \$124 billion (¥780 billion) **Per Capita**: \$13,932 (¥86,800)

Upcoming Infrastructure Projects:

- Xiaoshan International Airport³⁸: Opening of a new transport hub will require four new parking structures. The airport will handle 25.6 million passengers per year. By 2050, 65 new airport projects will be completed, costing approximately \$14.8 billion (¥93.5 billion).
- Metro Lines³⁹: Lines 4 and 5 are currently under construction. Lines 2 and 6 are also going to be expanded.
- Hangzhou Sports Park Stadium⁴⁰. Will open this year and will be able to hold 80,000 people.

Hangzhou's Special Zones and Industrial Parks 41:

- > Xixi Creative Industrial Park
- Xiasha Industrial Park
- Hangzhou Economic and Technological Development Zone
- > Hangzhou Hi-tech Industry Development Zone
- > Xiaoshan Economic and Technological Development Zone
- > Hangzhou Export and Processing Zone

Major Upcoming Trade Shows and Events in 2013⁴²:

> Outdoor Lifestyle Hangzhou

Date: 21-24 March 2013

Location: Hangzhou Peace International Convention & Exhibition Center

> Foodex China

Date: 26-26 September 2013

Location: Zhejiang World Trade Center

Gifreum

Date: 29 November 2013-01 December 2013 Location: Zhejiang World Trade Center

SUZHOU – JIANGSU PROVINCE

THE GOVERNMENT

Population (estimated)⁴⁴: 11 million

18th CPC Committee Secretary of Suzhou⁴⁷



Jiang Hongkun (蒋宏坤)

Mayor of Suzhou⁴⁸



Zhou Naixiang (周乃翔)

THE ECONOMY

Major Industries49:

- Iron and steel
- IT and electronic manufacturing
- Textiles

GDP⁵⁰: \$185.4 billion (¥1.155 trillion) **Per Capita:** \$14,714 (¥91,670)

Upcoming Infrastructure Projects:

- Jinji Lake Lantern Festiva [52]: This project is broken up into four zones across the city and includes a multitude of cultural exhibitions, interactive activities for Spring Festival, and a Taiwanese Fair.
- Metro Lines⁵³: Construction is underway for lines 2, 3, and 4 to be completed in 2013 and 2014.
- Viaduct of Orient Avenue⁵⁴: Over 14 projects have been underway at a cost of \$480 million (¥3 billion).

Suzhou's Special Zones and Industrial Parks:

- Su-Tong Science & Technology Park⁷⁸
- Suzhou Industrial Park⁷⁹
- ➤ Suzhou Software Technology Park⁸⁰
- Suzhou National Environmental Protection Hi-tech Industry Park⁸¹

Major Upcoming Trade Shows and Events in 2013⁵⁵:

> International Surface Tech Exhibition

Date: 07-10 March 2013

Location: Suzhou International Expo Center

> China Elevators & Accessories Expo

Date: 07-10 March 2013

Location: Suzhou International Expo Center

Suzhou International Machines & Mould Exhibition

Date: 07-10 March 2013

Location: Suzhou International Expo Center

Suzhou International Die-casting Fair

Date: 07-10 March 2013

Location: Suzhou International Expo Center

Suzhou International Tea Fair

Date: 28 April 2013-01 May 2013

Location: Suzhou International Expo Center

> Suzhou Real Estate Industry Exposition

Date: 28 April 2013-01 May 2013

Location: Suzhou International Expo Center

> Suzhou SMT Show

Date: 08-10 May 2013

Location: Suzhou International Expo Center

> Suzhou PCB Show

Date: 08-10 May 2013

Location: Suzhou International Expo Center

> BLECH China

Date: 14-16 May 2013

Location: Suzhou International Expo Center

> Fastener Fair China

Date: 14-16 May 2013

Location: Suzhou International Expo Center

> Suzhou Health & Anti-Aging Industry Expo

Date: 24-26 May 2013

Location: Suzhou International Expo Center

China (Suzhou) Science Parenting Pregnant Baby Products Exhibition Cum Carnival

Date: 01-03 June 2013

Location: Suzhou International Expo Center

China (Suzhou) Energy Saving and Environmental Protection Exhibition

Date: 06-08 June 2013

Location: Suzhou International Expo Center

> Suzhou Fishing Tackle Trade Fair

Date: 07-09 June 2013

Location: Suzhou International Expo Center

China Congress and Exposition on Gerontology and Health Industry

Date: 20-22 September 2013

Location: Suzhou International Expo Center

Fastener Trade Show Suzhou

Date: 30-31 October 2013

Location: Suzhou International Expo Center

NINGBO - ZHEJIANG PROVINCE

THE GOVERNMENT

Population (estimated)⁵⁷: 7.6 million

18th CPC Committee Secretary of Ningbo⁷⁷



Liu Oi (刘奇

Mayor of Ningbo (acting)82



Shou Yongnian (寿永年)

THE ECONOMY

Major Industries60:

- > Textiles
- Garments
- ➤ Home Electronics
- Plastics
- > Auto parts
- > Stationary
- ➤ Mold-production
- ➤ Electronics and IT Industry
- New Materials

GDP (estimated)⁶¹: \$104.73 billion

(¥652.47 billion)

Per Capita: \$18,341 (¥114,267)

Upcoming Infrastructure Projects:

- Hangzhou Bay Bridge⁶²: The world's longest trans-oceanic bridge extends across Hangzhou Bay.
- Metro Lines: Lines 1 and 2 are under construction, to be completed by 2014 and 2015, respectively.
- Rail⁶³: Shanghai-Ningbo Railway, Yong-Jin Railway, and Hang-Yong Passenger Line are all under construction.

Ningbo's Special Zones and Industrial Parks:

- Nordic Industrial Park⁸³
- Ningbo Technical Park⁸⁴
- ➤ Ningbo National High-tech Industrial Development Zone⁸⁵

Upcoming Trade Shows⁶⁴:

> China International Stationery and Gifts Exposition

Date: 29-31 March 2013

Location: Ningbo International Conference Exhibition Center

China International Housing & Furnishing Exposition

Date: 12-15 April 2013

Location: Ningbo International Conference Exhibition Center

 China (Ningbo) International Sourcing Fair on Lamps, Lanterns, and Accessories & Led Illumination Exhibition

Date: 16-18 May 2013

Location: Ningbo International Conference Exhibition Center

> China International Consumer Goods Fair

Date: 08-11 June 2013

Location: Ningbo International Conference Exhibition Center

China Maritime Tech & Security Expo

Date: 19-21 June 2013

Location: Ningbo International Conference Exhibition Center

Ningbo International Fashion Fair

Date: 24-27 October 2013

Location: Ningbo International Conference Exhibition Center

WUXI – JIANGSU PROVINCE

THE GOVERNMENT

Population (estimated from 2010 census)⁶⁶: 6.4 million

18th CPC Committee Secretary of Wuxi⁶⁸



Huang Lixin (黄莉新)

Mayor of Wuxi (acting)67



Wang Quan (汪泉)

THE ECONOMY

Major Industries71:

- Textiles
- > Apparel
- Electronics
- Consumer Products
- Iron
- Steel
- > IT tech
- Solar Energy

GDP⁷²: \$121.5 billion (¥756.82 billion) **Per Capita**: \$18,981

(¥118,253)

Upcoming Infrastructure Projects:

- > Transportation⁷³: The municipal government plans to invest \$1.2 billion (¥8 billion) in transportation infrastructure.
 - The plans include 100 more buses, new roads, and a travel inquiry service information and sharing system.
 - \circ 150 kilometers of new rural highway are being constructed.
 - o 15 bus lines are expected to be consolidated.
 - Continuation of Wuxi-Jiangyin and Wuxi-Yixing transportation infrastructure construction is planned.
- ➤ Airport⁷³: Extension of Terminal 2 at Shuofang International Airport
- Railways⁷³: Completion of Yixing Section of Nanjing-Hangzhou Intercity Railway will continue, as well as work on the Nanjing-Naxiang Railway.

Wuxi's Special Zones and Industrial Parks:

- ➤ Wuxi New District⁷⁴
- ➤ Wuxi National Industrial Design Park⁷⁵
- ➤ Taihu Lake New Town Science and Education Industrial Park⁷⁵
- Mashan Biomedical Park⁷⁵
- Wuxi International Technology Park⁷⁵

Upcoming Trade Shows in Wuxi⁷⁶:

Marine Engineering and Oil and Gas Technology and Equipment Exhibition

Date: 15 May 2013

Location: Wuxi Taihu International Expo Center

> The Fifth China International Tourism Commodities Fair

Date: 24 May 2013

Location: Wuxi Taihu International Expo Center

> Shanghai International Shangpin Home Decoration Exhibition

Date: 09 June 2013

Location: Wuxi Taihu International Expo Center

China International Agricultural Production Exhibition

Date: 16 June 2013

Location: Wuxi Taihu International Expo Center

Suifenhe International Port Trade Fair

Date: 01 August 2013

Location: Wuxi Taihu International Expo Center

> China Daily Trade Fair & China Modern Home

Date: 01 August 2013

Location: Wuxi Taihu International Expo Center

> Beijing Dining Food Fair

Date: 23 August 2013

Location: Wuxi Taihu International Expo Center

> International Hospitality Equipment & Supplies Procurement Fair

Date: 05 December 2013

Location: Wuxi Taihu International Expo Center

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